



FirstAssist Legal Protection wins Home & Legacy Group Business

London February 2008..... FirstAssist Legal Protection, part of FirstAssist Insurance Services Limited has been appointed by Home & Legacy, the specialist mid to high net worth broker as its new legal expenses insurance provider. The appointment, which follows a competitive bidding process between a number of providers, comes into effect on 1st June 2008.

FirstAssist Legal Protection will provide a combination of Legal Advice, Legal Expenses, Identity Fraud and Emergency Property Assistance insurance services for Home & Legacy's Portfolio, Portfolio Plus and Ultra Portfolio mid to high net worth clients.

This significant win provides further evidence of the ongoing success of FirstAssist in the legal protection market. Commenting on the win, Andy Glynne, Head of Business Development at FirstAssist Legal Protection said: "We are delighted to have been chosen to support Home & Legacy. Our focus on high quality cover and service plus our longstanding expertise in this market enabled us to demonstrate a clear understanding of what they were looking for from a legal protection partner. This win is a further demonstration of how we are rapidly growing our business based on quality propositions which meet specific client needs."

Barry O'Neill, Managing Director at Home & Legacy Group added: "FirstAssist's innovative products coupled with its extensive knowledge and track record was a winning combination. We look forward to working with them."

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Note to editors:

FirstAssist Legal Protection is one of the UK's leading providers of Before and After the Event legal expenses insurance.

Products include:

Personal and Commercial BTE covers sold as part of home, motor, travel and commercial insurance and banking packages by some the UKs leading insurers, brokers and banks.

Pursuit, the most innovative ATE product available to support CFA's.

A range of other products and services which provide unique access to BTE and ATE covers for liability insurers.

FirstAssist Insurance Services Limited is registered in England and Wales No. 04617110.

Great Lakes Reinsurance (UK) PLC is registered in England and Wales No. 2189462.

FirstAssist Insurance Services Limited is authorised and regulated by the Financial Services Authority. FSA Register No. is 310671

Great Lakes Reinsurance (UK) PLC is authorised and regulated by the Financial Services Authority. FSA Register No. is 202715.

Home & Legacy Insurance Services Limited is a wholly-owned subsidiary of Allianz Holdings plc. Home & Legacy, a BIBA member, is well-established as one of the leading providers of household insurance for mid- and high-net-worth clients.

Home & Legacy Insurance Services Limited is registered in England No. 3007252.

Home & Legacy Insurance Services Limited is authorised and regulated by the Financial Services Authority. FSA Register No. is 307523

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