



FirstAssist Legal Protection Strengthens Its ATE Team

London, December 2008—FirstAssist Legal Protection has announced the appointment of Tim Porter as ATE Development Manager.

Tim has 15 years industry experience, working for a variety of insurance companies and brokers. He joins FirstAssist from Premium Credit, based in Epsom, where he worked as Southern Regional Sales Manager before being promoted to Head of Major Accounts, with a national remit. Previous to that, he worked for HSBC (Birmingham) as Development Executive – Corporate General Insurance.

In his new role, Porter will focus on continuing to grow our ATE business through existing and new relationships with both solicitors and intermediaries.

Andy Glynne, Head of Business Development, said: “We are delighted to welcome Tim to the FirstAssist Legal Protection team. He will be instrumental in taking our ATE Legal Expenses business to the next level. The ATE market continues to grow rapidly and Tim will help us harness these new business opportunities and, in so doing, enhance the range of services we are able to provide to our clients.”

Commenting on his appointment, Tim Porter said: “FirstAssist Legal Protection is a market leading brand and I am very pleased to be joining this dynamic group at such an exciting time for the business.”

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Note to editors:

FirstAssist is the number one UK provider of 'After the Event' legal protection and a leading player in 'Before the Event' legal expenses insurance. The firm provides legal protection products to insurers, banks, building societies, brokers, affinity groups and law firms

Products include:

- Personal and Commercial BTE covers sold as part of home, motor, travel and commercial insurance and banking packages by some of the UK's leading insurers, brokers and banks
- Pursuit, the most innovative ATE product available to support CFAs
- A range of other products and services which provide unrivalled access to BTE and ATE covers for liability insurers

FirstAssist Legal Protection is a trading style of FirstAssist Insurance Services Limited. FirstAssist Insurance Services Limited is registered in England and Wales No. 04617110. Great Lakes Reinsurance (UK) PLC is registered in England and Wales No. 2189462. FirstAssist Insurance Services Limited is authorised and regulated by the Financial Services Authority. FSA Register No. is 310671. Great Lakes Reinsurance (UK) PLC is authorised and regulated by the Financial Services Authority. FSA Register No. is 202715.

For more information on the FSA's Register visit the FSA's web site www.fsa.gov.uk/register or telephone the FSA on 0845 6061234.

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